

YON
KA[®] FOR MEN
P A R I S

Especially for men

Why shouldn't men be
allowed to enjoy the
benefits of essential oils?



YON KA[®] FOR MEN PARIS

the alchemy of
pure wellness
specially for men...



Purify, tone, regenerate... Now these three essential skincare steps are given new meaning in the **new range, YON-KA[®] FOR MEN**. Eight face-care products with light textures that provide a high-performance, tailor-made response to the specific needs of men's skin.

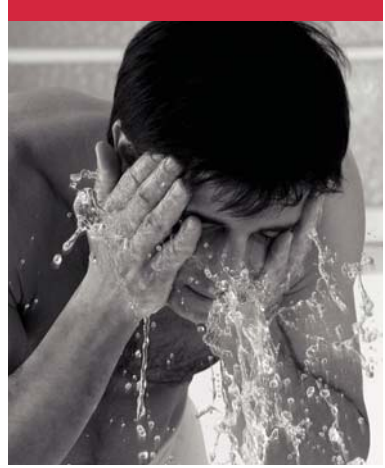
At the heart of its formulas, **YON-KA[®] FOR MEN** offers a **concentration of natural active ingredients** (extracts of plants, fruits and trace elements) that have been carefully and rigorously selected. These unite with the benefits of the **YON-KA[®] Quintessence**, and a palette of complementary **essential oils** with **energising** and **refreshing**, discreet **citrus accords**.

The **YON-KA[®] Quintessence** is an incredibly effective combination of five pure, 100% natural essential oils (geranium, lavender, rosemary, thyme and cypress) that enhances the effect of the natural active ingredients chosen for each formula. Like an alchemist, the Multaler laboratories master and blend these ingredients from nature. It's a closely kept secret - but one that men can now discover for themselves, with the **new range YON-KA[®] FOR MEN**.

Men will love this skincare range and its resolutely masculine elegant design; a deep shade of red set off by a fine silver line with a true hi-tech feel. The easy-to-use tubes can be opened and shut with a single hand, while the practical toner comes in a spray bottle...

1 PURIFY

The first step to great skin, with four cleansing products



Gel Mousse: the clean-skin ritual

A fresh gel with a **light foam** that gently cleanses even the most sensitive skin and has no drying effect. It contains **liquorice extracts** with soothing and anti-inflammatory properties, combined with **copper** and **iris extract**, both renowned for their antimicrobial, astringent (tighten dilated pores) and antiseborrheic action. Perfect for a reviving wake-up, it combines anti-fatigue **sweet lime essential oil** with the deep-cleansing and balancing YON-KA® Quintessence.



Barber Shave: the SOS solution to soothe razor burn

Enjoy an echo of the past and opt for this very "bobo" shaving cream that ensures a close shave, even on stubborn stubble, and is kind to sensitive skin. Use it on damp skin and work into a lather with the fingertips - or even better, a shaving brush. Not only does it help your razor glide perfectly over the skin; it also prevents nicks, cuts, irritation and razor burn. Its high pH gives it the power to soften stubble, right down to the root, and remove it easily. **Allantoin**, **Vitamin B5**, **aloe vera**, **lemon essential oil** and the YON-KA® Quintessence unite their soothing, healing and deep-cleansing actions to reveal fresh, soft skin.

Foam Scrub: deep-cleansing care to brighten dull complexions

Men's favourite skincare product to reveal radiant skin... With tough action on ingrown hairs, this foaming gel deep-cleanses and purifies dull complexions. It contains precious **bamboo silica** and **jojoba beads** to polish the skin gently and eliminate dead cells and impurities.

Antimicrobial **copper** and **iris extract** normalise sebum secretions, while the oxygenating action of **sweet lime essential oil** and the YON-KA® Quintessence banishes dullness.



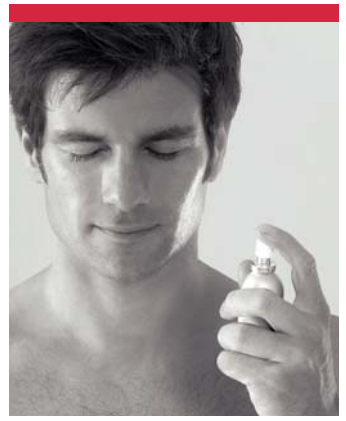
Detoxifying Mask: flawless skin

Fatigue, stress, overindulgence... Your skin suffocates, and it shows: the complexion is dull, skin is oily, pores are dilated... To fill the skin with new energy, this mask provides detoxifying and clarifying action through its **three absorbent and purifying clays** (montmorillonite, kaolin, bentonite). The revitalising and balancing properties of **Orange essential oil** and the YON-KA® Quintessence take care of the rest. Your complexion is visibly brighter, pores are tighter, the skin is invigorated.



2 TONE

A real burst of freshness

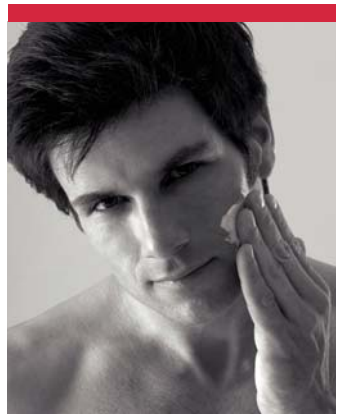


Lotion YK: so much more than after-shave care, a mood-lifting boost for your skin!

This original, delicious, phyto-tonic, alcohol-free spray-on lotion has a truly magical effect... Use after shaving and before skincare products for an **invigorating wake-up**, or any time of the day to **freshen up** or **chase away traces of fatigue**. A skincare product in its own right, the Lotion YK enhances the effectiveness of the natural active ingredients of each product in the range. Bursting with anti-fatigue, revitalising and energising **essential oils** (orange, sweet lime, grapefruit, lemon) and the **YON-KA® Quintessence**, it acts on both skin quality and morale, with a true uplifting effect.

3 REGENERATE

Essential care, with 3 highly targeted products



Age-Defense: intense moisture

+115% hydration** two hours after application! What better way to reduce wrinkles and fine lines to face the future with a smile? This non-oily gel-cream offers sophisticated action to prevent and correct signs of ageing with its powerful active ingredients: super-moisturising* **imperata cylindrica**, restructuring **beech buds**, rich in phytostimulines, and **virgin baobab oil** - an impressive anti-wrinkle ingredient that brings vitality, suppleness and elasticity to the skin. These are accompanied by antioxidant and restructuring **Vitamins E, C, A and B5**, anti-pollution **moringa**, and firming and invigorating **essential oils: grapefruit and the YON-KA® Quintessence**. **The must-have anti-ageing product for men!**

Nutri Moist: for an instant healthy glow

The ultimate cream to wake up your skin in the morning! This vitamin-rich, antioxidant cocktail features a combination of ingredients to give the skin a boost: **natural extracts of citrus fruits** (orange, lemon, sweet lime, grapefruit), **Vitamins C, E, A and B5**, and the oxygenating **YON-KA® Quintessence**. To protect the skin against harsh external elements (wind, pollution, cold, etc.) the formula is enriched with **virgin pumpkin seed oil and olive oil**, to nourish and protect. It's the guarantee of a healthy glow and better-moisturised, softer, more supple skin!



Under Eye Gel: anti-puffiness, anti-dark circles, to wake up sleepy eyes

This ultra-fresh anti-puffiness and anti-dark circle eye gel visibly smoothes and revitalises the eye area, even after long days - or too-short nights. Its natural active ingredients promote microcirculation, tone the skin and smooth the eyelids, rejuvenating your eyes. It contains **arnica**, **cypress nut** and **extracts of Solomon's seal**, rich in polyphenols, restructuring **beech buds**, and decongesting and refreshing **roman camomile and peppermint essential oils**. In the case of severe fatigue, it can **also** be applied in a thick layer and used as an eye mask, left on the skin for 5 minutes.



*of the upper skin layers - ** hydration test conducted on 10 volunteers



YON-KA®

a brand that CULTIVATES ITS DIFFERENCE

The YON-KA® brand is distributed exclusively in Salons and Spas across the planet. Its history and vision of beauty have enabled it to create its very own unique world.

The story of a FAMILY PASSION

The family history behind the brand goes back to over 50 years ago, when the Muhlethaler brothers, pioneers in beauty aromatherapy, decided to use the properties of essential oils and created the skincare brand YON-KA®. Today, still 100% French, this family company is headed by Françoise and Catherine Muhlethaler, who remain true to its original values and are driven by the very same passion. The original small business has been transformed into a high-tech factory, equipped with a cutting-edge laboratory and a team of pharmacists, chemical engineers and biologists.

YON-KA®

a HOLISTIC APPROACH to beauty

The two syllables of this mysterious name are the promise of well-being and balance:

YON is the name of a fast-flowing river filled with purifying water, a source of energy and renewal.

KA refers to the principle of regeneration in Egyptian mythology, the eternal part of the human soul that dwells in every being.

For YON-KA®, taking care of yourself means rediscovering the harmony of body and mind, the skin's vital and original balance - a source of energy and well-being.

The men's range



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